

**Purpose**

The purpose of this policy is to provide guidelines for the appropriate use of videos, films, and streaming content in grades 4K-12 at the School District of Neillsville. This policy aims to ensure that the selected content aligns with the curriculum, is age-appropriate, and complies with copyright regulations.

**Selection Criteria**

When considering the use of videos, films, or streaming content for instructional purposes, the following selection criteria must be met:

1. Curriculum Alignment: The content must be directly related to the curriculum outcomes and specific units of study or lessons being taught.
2. Educational Purpose: The content should be used for educational purposes rather than entertainment.
3. Instructional Effectiveness: The selected video, film, or streaming content must be an effective instructional tool in terms of student learning. It should provide relevant information, examples, models, or applications related to the curriculum.
4. Age-Appropriateness: The content should be suitable for the age and maturity level of the students.

**Rating System**

To ensure the appropriateness of the content, the following rating system, established by the Motion Picture Association, will be utilized:

1. G (General Audience): Content suitable for all ages.
2. PG (Parental Guidance Suggested): Some material may not be suitable for children. Parental guidance is advised.
3. PG-13 (Parents Strongly Cautioned): Some material may be inappropriate for children under 13. Parental guidance is strongly advised.
4. R (Restricted): Restricted to viewers over the age of 17, or 18 in some cases. Restricted content may contain adult themes, violence, or explicit language.

**Copyright Compliance**

It is essential to comply with copyright regulations when using videos, films, or streaming content. The following guidelines must be followed:

1. Fair Use: Classroom use of copyrighted content is permissible only for face-to-face teaching activities.
2. Public Performance Rights: If using commercial videos, off-air tapes, or commercial software, ensure compliance with fair use guidelines. Public performance rights should be purchased, or written permission obtained, from the program source.
3. Copyrighted Materials: Do not distribute or share copyrighted materials without proper authorization.
4. Terms of Service: Show films only when you have express permission and a license to do so. The terms of service for streaming services such as Netflix, Hulu, or Amazon Prime indicate that these services can never be used to stream content in school or other public places.

Initial Adoption: 1/15/24

Final Adoption: 2/19/24

**Procedure for Selection and Approval**

1. Teachers should preview the entire video, film, or streaming content for language, inappropriate content, and actions, ensuring its suitability for the grade level and subject area.
2. If there is other video, film, or streaming content available in the school district or CESA 10 collection that presents the same information, it should be considered as an alternative.
3. Teachers must complete a Principal Consent Form for Video, Film, or Streaming Content at least two weeks before the viewing date and submit it to the building principal for approval.
4. The principal will review the consent form and either approve or deny the request based on the appropriateness of the content.
5. If the content falls under the PG-13 or R rating, the teacher must obtain parental consent by distributing the Parental Consent Form for Video, Film, or Streaming Content to the students. Parents can choose to allow or deny their child's participation in viewing the content.
6. Teachers should explain the purpose of viewing and discuss the concepts to be learned with the students prior to viewing the content.
7. If a parent denies consent, an alternative assignment of comparable value should be provided for the student.
8. The principal consent form and parental consent form should be kept on record for future reference with the library media specialist.

**Conclusion**

By adhering to this Video, Film, and Streaming Content Policy, we aim to ensure that the content used in our classrooms is educational, age-appropriate, and compliant with copyright regulations. This policy promotes effective teaching strategies and supports the curriculum outcomes for students in grades 4K-12.

Initial Adoption: 1/15/24

Final Adoption: 2/19/24

SCHOOL DISTRICT OF NEILLSVILLE  
Principal Consent Form for Video, Film, or Streaming Content

Teacher

Date

Grade Level

Subject

Approximate Date to be Shown

Name of Video, Film, or Streaming Content

Teachers: Provide the following information for the item to be considered.

1. Have you previewed the entire video, film, or streaming content for language, inappropriate content and actions, etc., for your grade level/subject area?

2. Is there another video, film, or streaming content in the school district or CESA 10 collection that will present the same information?

3. How does the presented material support the curriculum?

Submit this form to your building principal at least two weeks prior to the viewing date in the classroom.

Approved: Yes  No

Comments:

Principal's Signature \_\_\_\_\_ Date \_\_\_\_\_

**Original:** To the person requesting permission  
**Copy:** To Principal  
**Copy:** To Library Media Center

Initial Adoption: 1/15/24

Final Adoption: 2/19/24

SCHOOL DISTRICT OF NEILLSVILLE  
Parental Consent Form for Video, Film, or Streaming Content

The following video, film, or streaming content has been approved by the school's administration for student viewing. Video, film, or streaming content refers to an electronic visual presentation in any format.

Teacher \_\_\_\_\_

Approximate Date to be Viewed \_\_\_\_\_

Title \_\_\_\_\_

Video, film, or streaming content rating \_\_\_\_\_

Will the video, film, or streaming content be shown in its entirety? \_\_Yes \_\_No

Length of video, film, or streaming content \_\_\_\_\_

Relationship to Curriculum \_\_\_\_\_

**Parent/Guardian Authorization**

My child may watch this video, film, or streaming content presentation.

Student Name \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Date \_\_\_\_\_

**OR**

My child may not watch this video, film, or streaming content presentation. I understand there will be an alternative assignment of comparable value to be completed by my child.

Student Signature \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Date \_\_\_\_\_

Initial Adoption: 1/15/24

Final Adoption: 2/19/24